



Wirtschaftsinitiative  
**HOHENLOHE**

Touristikgemeinschaft Hohenlohe



*Schöntal Monastery*

# Explore **Hohenlohe**

Overview for business travellers  
and foreign tourists



# Welcome to Hohenlohe!

## Overview

Discover the hidden gem located in north-eastern Baden-Württemberg. Hohenlohe County is an underestimated region that includes sixteen municipal areas.

Set within a picturesque rural area, the region offers many cultural und culinary specialities. Hohenlohe is also well-suited for an active holiday hiking or cycling amidst spectacular scenery.

Although it is the smallest county of Baden-Württemberg, Hohenlohe County has much to offer:

- A booming economy with internationally leading companies and hidden champions
- A vibrant small-town atmosphere
- Rolling hills and steep-sided river valleys
- Forests, agricultural fields, vineyards and fruit tree meadows

*Waldenburg*





*Forchtenberg*

## Activities

Escape and spend time away from the buzz of the masses. Participate in recreational and outdoor activities to boost your health and wellbeing:

- Cycling on star-graded river and wine routes
- Hiking through medieval villages and forests
- Camping in the countryside
- Canoeing and stand-up paddling to explore the region by river
- Golfing and wellness
- Swimming in natural waterways
- Many more...

good to  
know

The name of the county “Hohenlohe” originates from a noble family. The House of Hohenlohe was first mentioned in a historical document dating to 1153 CE.





## Traditional Food

After an active day, appreciate diverse culinary delights. Explore regional specialities and local products, as well as exquisite wines, ciders and spirits.

Indulge in fine dining at starred restaurants or feel the cozy atmosphere and taste regional cuisine at traditional inns.

## Cultural and Natural Landmarks

Discover the rich geological and human history of Hohenlohe, ranging from fossils to castles:

- Experience traditional festivals and concerts
- Enjoy architectural gems and picturesque villages
- Explore the border of the ancient Roman Empire at the UNESCO World Heritage Site of the Upper Germanic-Raetian Limes
- Engage in tours of historic landmarks and gardens at a monastery, castle or church

*Limes Blick Pfedelbach*



# Map of Hohenlohe County

The landscape is characterised by a plateau known as the "Hohenloher Ebene" and the two main rivers "Kocher" and "Jagst".

Hohenlohe is accessible by train and by car, via the roads A6, A81 and the B19.



## Excursion tips

## Highlights in Hohenlohe

- Explore cultural highlights such as Schöntal Monastery, the chapel St. Wendel zum Stein or the Museums of the Würth Group
- Cycle along the Kocher-Jagst-Cycletrack, a star-graded cycling river route
- Engage in a wine tasting experience at a local vineyard or wine bar
- Enjoy fantastic scenic views from the "balcony of Hohenlohe" when hiking around Waldenburg





## Accommodation Overview

Hohenlohe offers a variety of overnight accommodation, ranging from large business hotels with conference venues, exclusive golfing estates and wellness resorts to rustic camping or remotely located and tranquil holiday apartments.

Find your ideal hospitality establishment on our homepage below: [www.hohenlohe.de](http://www.hohenlohe.de)

For more information please contact us at:

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[www.hohenlohe.de](http://www.hohenlohe.de)

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